



國際獅子會台灣總會 (MD300) 函

地址：105 台北市南京東路五段 15-2 號 3 樓
 電話：02-2763-8088 傳真：02-3765-3320
 高雄聯絡處：802 高雄市苓雅區建民路 1 號 3 樓之 1
 電話：07-7171-711 傳真：07-7171-768
 聯絡人：莊永山
 聯絡電話：0919-618-603 07-225-5309

受文者：政府單位、學術團體及工商企業界

發文日期：中華民國 104 年 4 月 22 日

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速別：最速件

密等及解密條件或保密期限：

附件：

主旨：請鼓勵所屬人員參加「國際獅子會 2016 世界盃高爾夫球賽」行銷台灣說明會。

說明：一、依據獅子會國際總會長 Joe Preston 獅友之指示辦理。

二、國際獅子會為全世界最大之公益服務社團，全球共有 210 個會員國，會員逾 138 萬人，台灣會員人數逾 4.5 萬人，會員大多是各行各業成功的企業界人士，樂於積極參與公益活動。台灣獅友捐款世界第一，而本會也向國際總會申請到重要補助款，例如：八八風災逾億元、高雄氣爆 6300 萬元，以及視力照護網 1600 萬元。

三、本會為台灣爭取到舉辦「國際獅子會 2016 世界盃高爾夫球賽」的榮耀，時間：2016 年 2 月 22~27 日，地點：高雄市之高雄、信誼和大崗山等三處高爾夫球場。

四、獅子會國際總會將發文給全世界的獅友，鼓勵他們至台灣參加高爾夫球賽盛會。

五、為藉此千載難逢的機會來行銷台灣，敬請鼓勵所屬人員報名參加「國際獅子會 2016 世界盃高爾夫球賽」行銷台灣說明會。會後餐敘聯誼，名額限 200 名，先報名的人員優先參加。

時間：2015 年 4 月 27 日下午 2:00 地點：高雄君鴻酒店 41 樓
 地址：高雄市自強三路 1 號（新光路口）

正本：如收文者

總監議會議長

黃明聰

Sponsorship Options

General Benefits for all Sponsorship Options

- Promotion of Taiwan Lions & Business worldwide
- LCIF e-Mail blast to 1.38 Million Lions Members
- Invitation to Taiwan in 4 Languages
- Presentations of Tournament at
- 6 Lions Forums (Germany-New Zealand-USA-India-Thailand-Uruguay)
- LCI Convention (USA)
- Announcement in over 46,000 Lions Clubs
- Advertising in most Lions Magazines
- Info to 15,000 Golf Clubs worldwide
- Visit of Lions Golf Tournaments for promotions
- Company presentation on Tournament Websites: www.lionsgolf.net
- TV + Press

Title Sponsorship US \$ 200,000

- Large Company advertising Banner on top of Tournament Website: www.lionsgolf.net
- 30 Seconds Company Product Presentation on Taiwan Promotion Film
- 2 Pages of Product presentation in Sponsor Brochure
- 2 Golf Holes to advertise on during Golf Tournament
- 2 Advertisement Pages in Golf Tournament Welcome Brochure
- 20 Golfers invited to Golf Tournament as VIPs
- Special area to display company products during Golf Tournament

Main Sponsorship US \$ 100,000

- Large Company advertising Banner on top of Tournament Website: www.lionsgolf.net
- 10 Seconds Company Product Presentation on Taiwan Promotion Film
- 1 Page of Product presentation in Sponsor Brochure
- 1 Golf Hole to advertise on during Golf Tournament
- 1 Advertisement Page in Golf Tournament Welcome Brochure
- 10 Golfers invited to Golf Tournament as VIPs
- Special area to display company products during Golf Tournament

Sponsorship US \$ 50,000

- Company advertising Banner on bottom of Tournament Website: www.lionsgolf.net
- 5 Seconds Company Product Presentation on Taiwan Promotion Film
- Half Page of Product presentation in Sponsor Brochure
- Advertising area during Golf Tournament
- Half Advertisement Page in Golf Tournament Welcome Brochure
- 5 Golfers invited to Golf Tournament as VIPs
- Special area to display company products during Golf Tournament

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Taiwan, No. 1. 

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Contact:
Professor Chuang



**General Tournament
Coordinator**

e-mail: lions.golf.net@gmail.com phone: +886 7 2255309

**The Office of the Lions Golf World Championship 2016 in Taiwan
P.O. Box 30 – 48, Kaohsiung, Taiwan 802**

Program

Sunday: 21 February, 2016

Arrival at the Grand Hotel Kaohsiung.
Relaxation in SPA or Practice on Hotel attached Driving Range.
Dinner at 18:30 to 21:30

Monday: 22 February, 2016

Practice Round at Hsin Yi Golf Club.
None Golfers: Visit the Buddha Land Fo Guang Shan.
Dinner at 18:30 to 21:30

Tuesday: 23 February, 2016

Practice Round at Kaohsiung Golf & Country Club.
None Golfers: Walk in Jungle Shoushan National Park.
Welcome Gala at 19:00 to 22:00

Wednesday: 24 February, 2016

Practice Round at Ta Kang Shan Golf.
None Golfers: Kaohsiung city tour and shopping.
Dinner at 18:30 to 21:30

Thursday: 25 February, 2016

1. Competition Round at Hsin Yi Golf Club.
None Golfers: Visit Kaohsiung Island Temple with boat trip.
Dinner at 18:30 to 21:30

Friday: 26 February, 2016

2. Competition Round at Kaohsiung Golf & Country Club.
None Golfers: Lake Tour behind the Grand Hotel Kaohsiung and SPA.
Dinner at 18:30 to 21:30

Saturday: 27 February, 2016

3. Competition Round at Hsin Yi Golf Club.
None Golfers: Visit Sponsors at Hsin Yi Golf Club and cheering with players.
Farewell Gala with honor ceremony at 19:00 to 23:00

Sunday: 28 February, 2016

Farewell breakfast
Departure until 12 o'clock.

www.lionsgolf.net